INSTRUCTOR GUIDE

Produce a three story edition

Intermediate reporting and writing. 110 minutes, including a 60-minute live round. Teams of five or six publish for an assigned readership.

Learning outcomes

- Apply a publication profile to select and rank three international stories for its readers.
- Compare agency or social material for one candidate story and justify what to use, attribute, check further or leave out.
- Work to an editorial deadline to publish a ranked front page and three accurate, attributed articles with credited images.

Set up the newsroom

Use the 60-minute preset as a starting point and enable Newswire and Social Media. Select a manageable subset of arcs and preview the actual feed. For a first group exercise, aim for roughly 40-70 wire dispatches, including developing stories, and use a low or standard social pace. Include a social lead worth checking and a post students have reason to question.

After scheduling the run, open **Publication options**. If using NewsroomSim, choose **NewsroomSim Publication desk** and create a desk per team with three stories. Give each team its code privately. If using Google Sites, provide each team with an editable site and check access before the exercise. Share the newsroom link and password with everyone. Give each team a publication profile from the publication profiles below. Different profiles make the final comparison more useful.

Run the lesson

Lesson time	What to do
0-15 min	Brief the task, check access to the team’s publishing site and give teams 10 minutes to agree on their audience, roles and page owners.
15-30 min	Start the live round. Editors take pitches and commission a provisional three stories. Writers begin drafting while the feeds continue.
30-75 min	Keep monitoring and writing. At the midpoint ask each team to explain one source decision and whether its lead still holds.
75-90 min	Stop relying on new material. Teams check copy, captions, credits and links, then publish and open the published site.
90-110 min	Compare two homepages. Ask what the same event meant to each audience and where a source choice altered the reporting.

Check the learning

Open the published team editions and collect a short source decision note. Judge whether the ranking fits the profile, whether attribution shows what each source actually supports, and whether the homepage links to three complete pages. If online publishing is unavailable, accept the same edition as a single document and use its running order in the debrief.

STUDENT BRIEF

Publish for a defined audience

Your team is producing a three-story international edition. Agree what your readers need to know before you decide what should lead.

Open the publishing site your instructor has chosen. For NewsroomSim, open **Publication desk** and enter your team code. For Google Sites, use the editing link your instructor gave you. Assign one writer to each story and record the sources you use.

Organise the desk

News editor. Chair the editorial meeting, commission three stories, approve the final order and own the homepage.

Social media editor. Monitor the social feed, pass on useful leads and explain what still needs checking. A writer can share this work when the feed is busy.

Three writers. Each owns a story page. Monitor relevant wire updates, agree an angle with the editor and credit the sources and images you use.

Sixth team member, where available. Check headlines, captions, credits and links, and help a writer who is waiting for evidence.

Make your editorial choices

Write one sentence describing your audience and one priority that follows from it. At your first check-in, agree three provisional stories and a lead. Revisit those choices as the feeds change. If a social post repeats a wire or both trace back to one source, treat them as one account for verification purposes.

Source decision note

Choose one real decision your team made. Write two or three sentences naming the items you compared, what each supported, and what you used, attributed, held or left out. Include an agency and dispatch time or a social account and post time so another team can identify the material.

Publish three stories

Where	What the edition needs
Homepage	Three ranked entries. Give each a headline, short summary, suitable image and working link.
Story pages	Three articles of about 100-150 words. Include a headline, clear attribution, a relevant image, a caption and the original image credit.
Submission	Publish and open the finished edition. Check all three story links and hand in your source decision note.

Be ready to explain

Why did your lead fit your audience? Which other story came closest? What would you have needed before using a source you left out?

Publication profiles

Give each team one profile. Ask them to explain who their readers are and how that affects the stories they rank or frame. Teams can choose some of the same stories.

Profile	Editorial brief
The World Daily	Give general-interest readers a broad account of the day’s main international developments.
Beyond the Headlines	Bring attention to countries, communities and perspectives that receive less mainstream international coverage.
The Public Interest	Examine how decisions by governments, businesses and other powerful organisations affect people.
People & Places	Show how international developments are experienced in communities and everyday life.
The Changing World	Cover developments that could shape the coming years and explain their likely consequences.
Across Borders	Follow connections between places and explain why a development in one place matters elsewhere.